



SEPTEMBER 11-13, 2019  
GRAND SIERRA RESORT  
RENO, NV

SPORTS WAGERING SUMMIT



**WFLB** **COMPLIANCE** **FINALS** **RACETRACK**  
**INTEGRITY** **NBA** **E-SPORTS** **STATS**  
**SHOWTIME** **PAYPAL** **LEAGUES**  
**ENGAGEMENT**  
**FIFA** **REGULATORS** **SPORTSBOOK**



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## EXHIBITORS/SPONSORS

Financial Services  
Betting Platforms  
Legal Services  
Betting Sites  
Stats Providers  
Sports Media  
Gaming Equipment / Kiosks  
A/V Equipment

## ATTENDEES

Sports Book Operators  
State Gaming Authorities  
Gaming Consultants  
Casino, Club, Racetrack Executives  
Telecom Providers  
Gaming Equipment Designers  
League Executives

## CONFERENCE TRACKS

Regulation / Compliance  
Legislation  
Technology  
Media  
Leagues & Teams  
Payment Systems  
Sponsorship Dynamics  
A/V Solutions



## THE CENTER OF GRAVITY IN THE WORLD OF SPORTS WAGERING IS SHIFTING

As America prepares for legal, regulated sports betting, individual states are tasked with introducing and enacting legislation that will enable a functioning sports betting ecosystem to evolve.

Other stakeholders facing this new world order include law enforcement, gaming regulators, sporting bodies, the betting public, casinos and other betting outlets, and the larger community of wagering industry professionals.

Most sporting bodies already embrace a legal sports-betting environment, expecting that it will help drive fan engagement and diminish the risk to game integrity posed by the illegal market.

The Sports Wagering Summit creates a forum for industry players to identify the givens, address the unknowns, and for stakeholders to promote their interests, create relationships, and find solutions.

The American Gaming Association conservatively estimates that sports wagering in the US amounts to

**\$ 150 BILLION  
ANNUALLY**



SWS will feature an exposition and robust paid conference program. To help ensure that limits on government spending do not stand in the way of a qualified attendee, state gaming officials, and others who register with a .gov email address will be offered complementary access to all Summit activities.

[WWW.SPORTSWAGERINGSUMMIT.COM](http://WWW.SPORTSWAGERINGSUMMIT.COM)



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**EXHIBITING INFORMATION:**

Your exhibit space rental at the Sports Wagering Summit INCLUDES:

- Complimentary Conference access for exhibit personnel
- Company listing in the Official Event Guide
- Guest invitations
- Comprehensive Exhibitor Resource Kit
- 24-Hour Exhibit Hall perimeter security
- 7 in. x 44 in. Company ID sign
- Standard 8 ft back wall and 3 ft side rail drape
- On-site exhibitor lounge
- Exclusive sponsorship opportunities
- Post-show registration file of attendees
- Priority booth selection for 2020

**EXHIBIT SPACE PRICING:**

\$35.00 / Sq. Ft.  
 10' x 10' = \$3,500  
 10' x 20' = \$7,000  
 20' x 40' = \$28,000  
 30' x 30' = \$31,500

To reserve your exhibit space, contact:  
**Jerry Carter, 630-271-8228 or [jcarter@rocehibitions.com](mailto:jcarter@rocehibitions.com)**

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**GET IN THE GAME...  
JOIN US AT THE SUMMIT**



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